



VOLUME 7

Passion for Perfection

HILBRANDS CATTLE COMPANY

SATURDAY **APRIL 13, 2024** | 12:00 NOON | CLARA CITY, MINNESOTA

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Passion for Perfection

"Just Dream Big" - Caitlin Clark

You are never given a dream without the power to achieve it. If that's not the best inspiration and affirmation going into 2024 to refocus your goals, don't look at the next several pages. But if you have big dreams, we are about to hand you 50 of the best tools to make them happen.

WELCOME TO THE 7TH ANNUAL PASSION FOR PERFECTION SALE!

Our winter was mild for the most part, it feels like spring and green grass is on the way! The calf market continues to be strong, and April 13th is the day to invest in a beautiful set of pairs and frozen genetics. With the low number of females in production across the country, its obvious now is the time to invest in the low maintenance girls that are ready to make you money in this ever-inflated economy. Not to mention, what you are about to see are backed by some of the most time-tested cow families in the breed. These donors have proven their worth over and over and wouldn't have as many daughters as they do registered in the data base if they didn't flat out work!

There is truly something for everyone in the next several pages but we are going to start with something that's very close to our hearts. After laying to rest the great Crazy N Love in February, we wanted to honor her legacy by donating a basket of embryos with the proceeds to be split between the Minnesota and Iowa Juniors to offset Jr National expenses. We invite you to take a hard look at the basket and consider supporting an awesome cause!

Please accept this as your personal invite to celebrate Simmentals with us on April 13th! The food is always good, the beverages are always cold and we love good conversation with customers who have become friends. As always, internet bidding will be available with LiveAuctions.TV. Videos will be posted 2 weeks before the sale. The barn is open and pairs can be viewed anytime between now and sale day.

Please don't hesitate to reach out with any questions!
We truly thank you for your interest and support of our program!

HILBRANDS CATTLE COMPANY

Mark, Amanda & Kinslee Hilbrands
Hilbrands Cattle Company

Mark 320-894-5953 \ Amanda 507-828-7089



Attention Juniors!

Cover to cover – you can see the potential for showing success!
Plan now and choose your next winner from this Passion For Perfection offering! Nationals are in Tulsa, Oklahoma this July!

SALE DAY PHONES:

Mark Hilbrands 320-894-5953

Amanda Hilbrands 507-828-7089

Val Eberspacher 612-805-7405

Steve Jass 641-860-0645

Trey Jass 641-860-1238

Adam Latzig 763-923-5693

Dylan Hackett 320-345-0153



Live Auctions Support 682-816-4900
or Amanda Hilbrands 507-828-7089

AUCTIONEER:

Col. Jered Shipman 806-983-7226

MARKETING REPRESENTATIVES:

Val Eberspacher, EE Sales 612-805-7405

Russ Danielson, SimSpecialist 701-261-2742

Mitchell Armitage 405-641-9438

Austin Brandt 712-621-1829

Jeremie Ruble 406-581-7940

Andrew Swanson 507-829-4133

SALE LOCATION:

Hilbrands Cattle Co. Sale Facility

11020 10th St. NE • Clara City, MN 56222

Take Co Rd 2 north 5 miles. Turn east on 10th St NE and go 1/4 mile.

Sale facility on south side of road.

SALE DAY SCHEDULE:

Saturday, April 13, 2024

8:00 AM viewing of sale cattle

11:00 AM Complimentary Lunch

12:00 Noon 7th Annual Passion For Perfection Sale

MOTEL ACCOMMODATIONS:

Best Western Plus of Willmar, 2100 E Hwy 12 E, Willmar 320-235-6060

Holiday Inn of Willmar 320-231-2601; Prairie's Edge Casino & Resort, Granite Falls 320-564-2121

AIRPORTS:

Sioux Falls, SD: (138 miles from sale site)

Willmar Municipal Airport: (20 miles from sale site, small planes only)

Minneapolis/St. Paul Airport: (116 miles from sale site)

UPDATES & SALE ORDER

Additional information and sale order can be found on the Eberspacher Enterprises Inc. Facebook page.

ANNOUNCEMENTS:

Announcements made sale day and from the auction block during the sale take precedence over printed materials associated with this sale. Anyone attending this sale attends at their own risk. Breeders and sale force will not be held responsible for any personal injury for attending this sale. Sexed heifer semen: no guarantee for 100% heifer calf.

TERMS & CONDITIONS: All cattle sell under the terms & conditions of the American Simmental Association. Terms available sale day. Embryo Guarantee: Guaranteeing one 60 day pregnancy if work is done by a certified embryologist and 60 day ultrasound paperwork is provided. We encourage taking mortality or loss of use insurance sale day.

EPDs: The EPDs listed are BOLT 3-8-2024 numbers. Please note that EPDs may change from the time the sale catalog is printed until registration papers are transferred.

TRUCKING: Sales management will assist buyers in coordinating the most economical trucking possible. Dick Coleman 765-461-0954 • Kyle Coleman 765-918-3436

INSURANCE: Insurance available through Martin-Trudeau, Randa Dean 605-999-3995

VIDEOS: SALE OFFERING VIDEOS AT WWW.EBERSALE.COM OR WWW.HILBCATTLECO.COM

SALE MANAGEMENT:

Eberspacher Enterprises Inc.
Val & Lori Eberspacher
507-532-6694 • 612-805-7405
sales@ebersale.com



THE ULTIMATE

Matriarch

This February we laid to rest the great Crazy N Love. The impact she left on the breed with over 200 daughters and even more granddaughters will never be forgotten. The showring and a junior program was where it all started for her, and we thought a donation lot in her honor would be the best tribute. The American Junior Simmental Association has been a program near to our hearts as Trey grew up in it and Kinslee is just starting. The proceeds from the Crazy N Love embryo basket will be split between the Iowa and Minnesota Jr Simmental Associations for members making the trip to Tulsa for Jr Nationals to help offset travel costs. The choice is yours on the three matings listed. Patiently waiting on the Right Times to make their arrival, but the Bankrolls and Fort Knox's have all produced progeny that have hung lots of banners for families across the country. It's all for the LOVE of the KIDS!

Donation

Choice of 3 packages of 2 with the proceeds to be split between the Minnesota Junior Simmental Association and the Iowa Junior Simmental Association.

- **2 IVF Unsexed ES Right Time Embryos**
- **2 IVF Sexed Female W/C Bankroll Embryos**
- **2 IVF Unsexed W/C Fort Knox Embryos**

No pregnancy guarantee



“The song has ended but the melody lingers on.”

HILB/JASS TRIPLE H L47F

Black Polled 3/4 SM 1/4 AN Bull

ASA#4283833 \ Tattoo: L47H \ BD: 2/1/23 \ Adj BW: 88 ET

HARKERS UNLEASHED

Silveiras Style 9303

HILB Miss Oo La La B412

HILB CRAZY N LOVE A475S

Mr HOC Broker

SS Babys Breath P035

With over 200 direct daughters and countless granddaughters out of Crazy N Love, we really never tapped into what she could make for bulls. Until last spring when God told us we were doing it all wrong and gave us the most unexpected blessing. His recip mom is a story in her own but when Baby Baby proudly showed her new kid, no one expected nuts on an IVF heifer embryo. Seem to be having a few more of the IVFH bull calves these days but I guess when we are trying to play God as much as we are with technology... He has his own way of humbling us. At the end of the day, watching Triple H, "the heir", grow into his own with great back leg and huge hair, has been fun. He looks so much like Unleashed at this age and with N Love as his mama, the genetics here are truly the next generation of potential great ones.

The FIRST opportunity to own semen is April 13th!

LOT A: 5 UNITS CONVENTIONAL SEMEN

LOT B: 5 UNITS CONVENTIONAL SEMEN

LOT C: 5 UNITS CONVENTIONAL SEMEN

LOT D: 5 UNITS CONVENTIONAL SEMEN

LOT E: 5 UNITS CONVENTIONAL SEMEN



HILB Crazy N Love A475S,
Dam

Selling Semen from this Crazy N Love Son!

HILB/JASS We Found Love K2101



Lot 1

Black Polled 3/4 SM 1/4 AN Cow
ASA#4257088 \ Tattoo: K2101
BD: 2/15/22 \ Adj BW: 81 ET

Silveiras Style 9303
HARKERS UNLEASHED
HILB Miss Oo La La B412
Mr HOC Broker
HILB CRAZY N LOVE A475S
SS Babys Breath P035

CE	9	DOC	7.5
BW	2.9	CW	25.0
WW	67	YG	-.30
YW	101	Marb	.24
ADG	.21	BF	-.079
MCE	4	REA	.54
Milk	20	API	107
MWW	53	TI	68
Stay	12		



HILB Crazy N Love A475S,
Dam



HILB/Jass Blushing Love
J086D, \$20,000 Maternal
Sister



Lot 1A

HILB/JASS LOVES TO PARTY M2101

Black Polled Purebred SM Cow

ASA#4333453 \ Tattoo: M2101 \ BD: 2/21/24
Act BW: 68 \ Sire: THSF Lover Boy B33
EPDs: 11 .9 74 107 .21 4 25 63 14 12.0
Carcass: 19.8 -.32 .30 -.073 .58 134 80

The party mom! Definitely, the fun mom who loves to buck and play with her daughter while yelling at the kitchen Alexa to play Rihanna's last year's Super Bowl rendition of We Found Love. Arguably, her best song. Lucky for WFL, her baby girl still thinks mom's TikTok dances are still fun and loves to participate. One of the most complete made N Loves we have sold to date! The decision to make her Lot 1 was an easy one and her little tot looks to have the same sweet lines as mom. With the loss of Crazy N Love this winter, the opportunity to own breed builders like We Found Love won't last much longer. Keep your hand in the air on sale day and you won't regret buying ones like her.



Lot 2

**Black Blaze Polled
Purebred SM Cow**

ASA#4097742 \ Tattoo: 17K
BD: 1/10/22 \ Adj BW: 81

WS All-Around Z35

OMF EPIC E27

OMF Time Less B100
HILB/SHER Data Breach

HILB/JASS LOCK N LOVE 103G

HILB Crazy N Love A4755

CE	13	DOC	14.2
BW	.3	CW	21.7
WW	81	YG	-.37
YW	116	Marb	.12
ADG	.22	BF	-.079
MCE	7	REA	.70
Milk	19	API	132
MWW	60	TI	82
Stay	14		



HILB/JASS Epic Love 17K



Lot 2A

HILB/JASS CHERRY LOVE 16M

Red Polled Purebred SM Cow

ASA#4334246 \ Tattoo: 16M \ BD: 1/5/24

Act BW: 67 \ Sire: W/C Executive Order 8543B

EPDs: 14 -1.4 80 120 .25 6 21 61 13 12.1

Carcass: 21.2 -.37 0.17 -.067 .80 136 84

A flashy blaze faced N Love granddaughter that is sure to catch your eye. Epic Love has an abundance of bone, muscle, and dimension packed into a really attractive package with a head and neck as fancy as they come. She has an udder that is going to hold up for many years, calved up early and is ready to go. To add a cherry on top, she has a cherry red heifer calf by E.O. that is a strong indicator that this pair is destined to have a bright future. A flashy baldy cow with a good looking red heifer calf, what else could you want?

HILB/JASS Stamp Of Love K858



Lot 3

Black Polled Purebred SM Cow
ASA#4257084 \ Tattoo: K858
BD: 2/8/22 \ Adj BW: 74 ET

W/C United 956Y
W/C EXECUTIVE ORDER 8543B
Miss Werning KP 8543U
Mr HOC Broker
HILB CRAZY N LOVE A475S
SS Babys Breath P035

CE	12	DOC	9.0
BW	-9	CW	1.5
WW	68	YG	-.44
YW	96	Marb	.05
ADG	.18	BF	-.082
MCE	5	REA	.75
Milk	21	API	120
MWW	55	TI	74
Stay	12		



HILB Crazy N Love A475S,
Dam



HILB/Jass Order Of Love
49H, \$14,000 Full Sister



Lot 3A

HILB/JASS ENDORSED M858

Black Polled Purebred SM Bull

ASA#4333418 \ Tattoo: M858 \ BD: 1/29/24
Act BW: 80 \ Sire: THSF Lover Boy B33
EPDs: 12 -.3 76 109 .20 5 26 64 14 12.8
Carcass: 15.3 -.38 .21 -.074 .72 133 81

Time tested mating and if asked what mating was your favorite on Crazy N Love over the years, I think all the Jass and Hilbrands crews would respond with a quick EO! From their mass and fleshing ability to their structure and overall balance, there isn't anything to not be in love with. I catch Stamp Of Love yelling at her boy every once in a while to come get a snack but he appears to still be full from the last one. The way he is growing faster than a thistle in a drought makes me believe he is going to be bigger than her come late summer. If you have been paying attention to how bull sales are going so far in 2024 then you will quickly notice this bull calf could result in a huge return on investment in a few short months. Study his look and how he reads on paper and you will see he just screams herd bull candidate. This is the kind of pair that has built this spring sale and the kind that is hard to see leave the farm.



HILB/JASS Loves Her Rosae K806W

Red Polled Purebred SM Cow

ASA#4257085 \ Tattoo: K806W \ BD: 2/12/22 \ Adj BW: 79 ET

Lot 4

W/C United 956Y

W/C EXECUTIVE ORDER 8543B

Miss Werning KP 8543U

Mr HOC Broker

HILB CRAZY N LOVE A475S

SS Babys Breath P035

CE	12	DOC	9.0
BW	-9	CW	1.5
WW	68	YG	-.44
YW	96	Marb	.05
ADG	.18	BF	-.082
MCE	5	REA	.75
Milk	21	API	120
MWW	55	TI	74
Stay	12		



Lot 4A

Roses are red, this set is too, if you don't buy this pair, you will sure to be blue! Tell you what, to sweeten the deal, your wife will love this more than a meal! Get her a pink bottle and then you can say, honey I bought you a pair and ROSE' FOR ALL DAY! But we can't stop here, as those steaks start to sear, for you too we said, a cold glass of Johnnie Walker Red! He would be calving ease you know, heck he would probably show. A time-honored pedigree built on love, EO and N Love just fit like a glove. So, when sale day comes and you're marking your book, don't forget this pair, they deserve a second and third look!

HILB/JASS JOHNNIE WALKER RED

Red Polled Purebred SM Bull

ASA#4333425 \ Tattoo: M806K \ BD: 1/27/24

Act BW: 74 \ Sire: THSF Lover Boy B33

EPDs: 13 -1.1 74 106 .20 5 26 64 14 12.8

Carcass: 15.3 -.38 .21 -.074 .72 135 81



Lot 5

HILB/JASS Reba 45H

Red Polled Purebred SM Cow

ASA#3810591 \ Tattoo: 45H \ BD: 2/8/20 \ Adj BW: 89 ET

W/C United 956Y

W/C EXECUTIVE ORDER 8543B

Miss Werning KP 8543U

Mr HOC Broker

HILB CRAZY N LOVE A475S

SS Babys Breath P035

45H represents what may arguably be the best mating ever on N-Love. Multiple full sisters have been past high sellers and sale highlights, and more have gone on to be donors for their new owners. This cow is one beastly animal and like her sisters is so deep sided, massive, and flawless in her build. 45H's last year's daughter is in the replacement pen and now has a stout Proclamation heifer at side.

CE	12	DOC	9.0
BW	-9	CW	1.5
WW	68	YG	-.44
YW	96	Marb	.05
ADG	.18	BF	-.082
MCE	5	REA	.75
Milk	21	API	120
MWW	55	TI	74
Stay	12		



Lot 5A

HILB/JASS REBA'S LOVE 48M

Heterozygous Black Polled Purebred SM Cow

ASA#4334248 \ Tattoo: 48M \ BD: 2/1/24

Act BW: 82 \ Sire: WS Proclamation E202

EPDs: 12 .6 85 125 .25 6 24 65 14 13.8

Carcass: 23.6 -.32 .31 -.065 .70 142 87



HILB/JASS Love Actually K47F



Lot 6

Black Polled Purebred SM Cow
ASA#4257087 \ Tattoo: K47F
BD: 3/5/22 \ Adj BW: 83 ET

W/C Executive Order 8543B

FELT PERSEVERANCE 302F

Rubys Rhythm Z231

Mr HOC Broker

HILB CRAZY N LOVE A475S

SS Babys Breath P035

CE	13	DOC	8.6
BW	-2	CW	15.3
WW	66	YG	-.47
YW	93	Marb	-.16
ADG	.17	BF	-.096
MCE	6	REA	.79
Milk	22	API	111
MWW	55	TI	67
Stay	14		



Felt Perseverance 302F,
Sire

AJEH



Lot 6A

HILB/JASS CRIMSON LOVE M47K

Red Polled Purebred SM Cow

ASA#4333442 \ Tattoo: M47K \ BD: 2/11/24

Act BW: 67 \ Sire: WLE Uno Mas X549

EPDs: 14 -.8 65 88 .14 5 20 52 12 9.8

Carcass: 3.8 -.46 .14 -.104 .57 124 73

The Crazy N Love progeny list in the ASA data base will hit 200 head this spring when we report the fall calves and Love Actually K47F would be right on the top of that list if rating them. This female more closely resembles her mother than any other N Love female ever born at HILB. She combines mass and beauty in such a way that you can't help but look at her each time you walk through the pen. No need to DNA test her for coat color as she laid down and had little red Crimson Love. I think the direct quote from Amanda after seeing it was red on the calving barn camera was "Now I really don't want to sell her." Be sure to check out the video of this pair to see their true quality as I do recall on picture day there were a few choice words being said in frustration as Love Actually was just feeling a little to pregnant and more into taking a nap in the fluffy bedding than showing off her true self. #NLoveLivesOn

HILB/JASS *Persevering Love* 52K



Lot 7

Black Baldy Polled Purebred SM Cow
ASA#4097772 \ Tattoo: 52K
BD: 3/9/22 \ Adj BW: 82 ET

W/C Executive Order 8543B
FELT PERSEVERANCE 302F
Rubys Rhythm Z231
Mr HOC Broker
HILB CRAZY N LOVE A475S
SS Babys Breath P035

CE	13	DOC	8.6
BW	-2	CW	15.3
VW	66	YG	-.47
YW	93	Marb	-.16
ADG	.17	BF	-.096
MCE	6	REA	.79
Milk	22	API	111
MWW	55	TI	67
Stay	14		

A real favorite. We love her level hip and tailhead set. Super flexible in her skeleton and has a long skinny neck that comes out the top of her shoulder. With this one's build from the ground up, she's incredibly flexible with big, well shaped feet which makes us believe this one could raise an elite one. She's doing an awesome job with her fancy baldy heifer baby which could very well pay for her mom. Take advantage here.



Lot 7A

HILB/JASS PERSEVERING GAL 50M
Black Polled Purebred SM Cow

ASA#4334247 \ Tattoo: 50M \ BD: 2/6/24
Act BW: 67 \ Sire: OMF Epic E27
EPDs: 14 -1.1 77 109 .21 9 21 59 16 11.5
Carcass: 22.5 -.37 .04 -.074 .77 131 78

These two Quantum Leap daughters are cut from the same model as their sisters before them. Both females are densely built and look to add power into their offspring. There have been several high sellers from this mating and these two are very high quality as well. Both are great mothers, 37K to an Executive Order heifer calf and 34K has a heifer calf by the red hot Woodford. Choose the one that best fits your program; you won't be disappointed.



Lot 8

HILB/JASS Love Lockdown 34K

Black Polled Purebred SM Cow

ASA#4097757 \ Tattoo: 34K \ BD: 2/3/22 \ Adj BW: 90 ET



Lot 8A

HILB/JASS LOVELY GIRL 56M

Black Polled Purebred SM Cow

ASA#4334249 \ Tattoo: 56M \ BD: 2/14/24

Act BW: 75 \ Sire: WHF/JS/CCS Woodford J001

EPDs: 12 .9 79 108 .18 4 21 60 14 9.4

Carcass: 19.5 -.36 .22 -.076 .67 132 80



CE	11	DOC	7.6
BW	1.4	CW	18.6
WW	71	YG	-.48
YW	95	Marb	.03
ADG	.15	BF	-.106
MCE	4	REA	.80
Milk	20	API	107
MWW	55	TI	72
Stay	9		

Pedigree & EPDs for Lots 8 & 9:

HTP/SVF Duracell T52

HPF QUANTUM LEAP Z952

RP/MP Right To Love 015U

Mr HOC Broker

HILB CRAZY N LOVE A475S

SS Babys Breath P035



Lot 9

HILB/JASS Love It 37K

Red Polled Purebred SM Cow

ASA#4097760 \ Tattoo: 37K \ BD: 2/9/22 \ Adj BW: 90 ET



Lot 9A

HILB/JASS LOVE'S ORDER 04M

Heterozygous Black Polled Purebred SM Cow

ASA#4334245 \ Tattoo: 04M \ BD: 1/2/24

Act BW: 68 \ Sire: W/C Executive Order 8543B

EPDs: 13 -.9 75 109 .21 5 21 58 11 8.8

Carcass: 19.7 -.42 .12 -.080 .85 124 79



HILB/JASS Chasing Love H502

Black Polled 1/2 SM 1/2 AN Cow

ASA#4177249 \ Tattoo: H502 \ BD: 9/20/20 \ Adj BW: 76 ET

Lot 10

C&C McKinley 3000 EXAR
GATEWAY FOLLOW ME F163
Dunk-W Maxine HR 505C
Mr HOC Broker

HILB CRAZY N LOVE A4755
SS Babys Breath P035

CE	8	DOC	8.4
BW	2.1	CW	16.5
WW	65	YG	-.24
YW	82	Marb	.19
ADG	.11	BF	-.040
MCE	4	REA	.53
Milk	14	API	98
MWW	48	TI	64
Stay	10		



Lot 10A

HILB/JASS LOVES CHANGES M502H

Black Polled 3/4 SM 1/4 AN Cow

ASA#4334537 \ Tattoo: M502H \ BD: 1/21/24
Act BW: 89 \ Sire: Holtkamp CLAC Change Is Coming
EPDs: 10 2.0 72 99 .17 5 15 52 9 3.8
Carcass: 16.7 -.39 .05 -.08 .72 101 68



Lot 11

HILB Coping With Love J317

Black Polled Purebred SM Cow

ASA#4021552 \ Tattoo: J317 \ BD: 9/20/21 \ Adj BW: ET

HPF Quantum Leap Z952

WLE COPACETIC E02

CMFM Joy 02ZB

Mr HOC Broker

HILB CRAZY N LOVE A4755

SS Babys Breath P035

CE	12	DOC	3.9
BW	1.2	CW	14.2
WW	70	YG	-.48
YW	98	Marb	.01
ADG	.17	BF	-.099
MCE	6	REA	.79
Milk	17	API	110
MWW	52	TI	71
Stay	10		

If Coping With Destiny hasn't caught your attention this fall, maybe it's time for an off the farm day. The first ever Copacetic pair out of the great Crazy N Love to be offered is coming to you NOW! Not to mention she totes a heck of a future herd bull at her side! The dollars generated from each side of this mating has lots of zeros and commas, just imagine what the combination can do. Being one of 3 falls born at home that year, Coping With Love has the maturity advantage to take on ET work or a new, hot AI mating. Lets freaking go with this pair! Endless opportunities!



Lot 11A

HILB/JASS COPING WITH ORDERS

Black Polled Purebred SM Bull

ASA#4333424 \ Tattoo: M317J \ BD: 2/4/24
Act BW: 90 \ Sire: W/C Executive Order 8543B
EPDs: 12 .7 79 117 .24 6 18 57 11 6.9
Carcass: 17.0 -.42 .11 -.077 .84 122 79

HILB Brooklynn K21Y



Lot 12

Black Polled 3/4 SM 1/4 AN Cow
ASA#4257070 \ Tattoo: K21Y
BD: 3/12/22 \ Adj BW: 83 ET

Silveiras Style 9303

HARKERS UNLEASHED

HILB Miss Oo La La B412

LLSF Uprising Z925

HILB MISS BEHATI D0165

SS Babys Breath P035

CE	7	DOC	1.6
BW	5.4	CW	36.7
WW	84	YG	-.31
YW	130	Marb	.24
ADG	.29	BF	-.083
MCE	2	REA	.66
Milk	19	API	104
MWW	60	TI	75
Stay	10		



HILB Miss Behati D0165, Dam



Champion Pen of 3 Percentage Females

AJEH



Lot 12A

HILB ROCK STAR M21K

Black Polled 3/4 SM 1/4 AN Bull

ASA#4333439 \ Tattoo: M21K \ BD: 1/28/24

Act BW: 89 \ Sire: W/C Executive Order 8543B

EPDs: 10 2.3 85 131 .29 4 19 61 11 10.3

Carcass: 26.1 -.33 .23 -.068 .75 123 82

Bright lights, big city! Brooklynn hit center stage of an absolutely fridged Denver with her sisters this year and brought home that dark purple! Judges Scott Werning and Kelly Schmidt complimented her clean lines and beautiful profile but the best was a guy that came up to us after the show and said, "You know, I'm not a Simmental guy but those breds were badass!" The ultimate boy mom, Brooklynn loves her "Rocky" more than a bunk full of TMR and nothing gets by her when he's up to mischief. He has quite the goofball personality and I was a little sad the day they went into gen pop and he wasn't in the barn to play with daily. Although Brooklyn kicked off motherhood with a boy, we think her real potential is in making show heifers and we would love to share this journey with someone! This duo is at the top of the show pairs list if someone wanted play on the tan bark this summer and we would be happy with an IVF round or two on her in the future. **Selling full possession in the pair and 1/2 embryo interest in Brooklynn.**



Let **13**

W/C Double Down 5014E
WHF/JS/CCS DOUBLE UP G365
 WHF Summer 365C
 LLSF Uprising Z925
HILB MISS BEHATI D016S
 SS Babys Breath P035

CE	9	DOC	14.7
BW	3.7	CW	2.6
WW	86	YG	-.50
YW	120	Marb	-.16
ADG	.21	BF	-.096
MCE	3	REA	.96
Milk	19	API	97
MWW	62	TI	73
Stay	10		

HILB *Barcelona* K6S

Black Baldy Homo Polled Purebred SM Cow
 ASA#4257069 \ Tattoo: K6S \ BD: 3/25/22 \ Adj BW: 81 ET

Not all baby calves are cute but there is no denying when this cool marked striped face baby hit the ground the whole herd was jealous of just how cute K6S was. More than just a cute face, this Behati daughter has developed into one of the most stunning donor prospects in this 2024 offering. From her front 1/3 to her bold sprung rib to her soft cool leg, she puts it together in one elite package. This Double Up mating on Behati certainly hasn't been a one hit wonder as a full sister sold to the Hotz Family, IA for \$17,000 and another recently topped the bred heifer division at The One and Only Sale in Denver demanding \$13,000.

Bred to Bar CK Gold Rush 0282H \ Due: 3/24/24
 Est EPDs: 13 .4 70 99 .18 6 19 54 18 12.3
 Carcass: 16.5 -.41 .29 -.08 .77 142 78



Let **14**

W/C Double Down 5014E
WHF/JS/CCS DOUBLE UP G365
 WHF Summer 365C
 LLSF Uprising Z925
HILB MISS BEHATI D016S
 SS Babys Breath P035

CE	9	DOC	14.7
BW	3.7	CW	2.6
WW	86	YG	-.50
YW	120	Marb	-.16
ADG	.21	BF	-.096
MCE	3	REA	.96
Milk	19	API	97
MWW	62	TI	73
Stay	10		

HILB *Bali Babe* K100Z

Black Homo Polled Purebred SM Cow
 ASA#4257068 \ Tattoo: K100Z \ BD: 2/20/22 \ Adj BW: 76 ET

What most people don't think of when they look through this catalog is the true planning, steps, and how much must go right for these pairs to sell in this sale. From birth, to weaning, to breeding and finally calving, every part has to go flawlessly and as much as we do to ensure those phases goes off without a hitch, we can't control everything. Bali Babe lost her little boy in a freak accident but great moms are great moms and when Executive Stocks, "Ron" as Kinslee calls him, needed a mom, she stepped up to the plate to make sure he was fed and loved. This is a unique duo as you get all the superior genetics of HILB in one package. Behati, Summer, Fairy Tale, EO, Double Up and Private Stock. Future herd bull in the making and mama looks incredible. Don't be afraid of this pair... they will generate dollars faster than you can say Deal or No Deal!

HILB EXECUTIVE STOCKS M2102

Black Polled Purebred SM Bull
 ASA#4335343 \ Tattoo: M2102 \ BD: 2/10/24
 Act BW: 84 \ Sire: Rocking P Private Stock H010
 EPDs: 14 -1.0 76 114 .23 7 16 54 13 8.5
 Carcass: 16.2 -.42 .15 -.081 .77 133 80



Let **14A**



HILB/WWS Miss Dallas K2123



Lot 15

Black Polled Purebred SM Cow
ASA#4257092 \ Tattoo: K2123
BD: 2/8/22 \ Adj BW: 84 ET

Rubys Turnpike 771E
W/C NEED4SPEED 1016H
K-LER Dolly's Queen 609D
HILB Oracle C033R
HILB MISS DALILAH H505A
HILB Miss Versace E57C

CE	13	DOC	11.3
BW	-.4	CW	28.6
WW	81	YG	-.40
YW	121	Marb	.23
ADG	.25	BF	-.081
MCE	5	REA	.87
Milk	25	API	139
MWW	65	TI	86
Stay	13		



HILB Miss Dalilah H505A,
Dam

When the buffet is refilled for mom and little man gets to chugging, this pair is as happy as Jason Kelse at a Buffalo Bills tailgate. Her kitchen is filled with word art that says "Food is my love language" and "Never trust a skinny cook." The ability of these Dalilah's to convert groceries is remarkable and this girl will cost you nothing to feed. Not to mention, she's sporting a future calving ease herd sire at her side, whom she loves very very much. The first of the Dalilah's to sell at a pair!



Lot 15A

HILB/WWS FORT WORTH M2123

Black Polled Purebred SM Bull
ASA#4333445 \ Tattoo: M2123 \ BD: 2/10/24
Act BW: 76 \ Sire: W/C Executive Order 8543B
EPDs: 14 -1.6 81 123 .26 5 23 63 13 10.7
Carcass: 24.9 -.38 .22 -.067 .89 139 86

HILB/WWS *Miss Denver* K2129



Lot **16**

Black Polled Purebred SM Cow
ASA#4257093 \ Tattoo: K2129
BD: 2/5/22 \ Adj BW: 81 ET

Rubys Turnpike 771E
W/C NEED4SPEED 1016H
K-LER Dolly's Queen 609D
HILB Oracle C033R
HILB MISS DALILAH H505A
HILB Miss Versace E57C

CE	13	DOC	11.3
BW	-.4	CW	28.6
WW	81	YG	-.40
YW	121	Marb	.23
ADG	.25	BF	-.081
MCE	5	REA	.87
Milk	25	API	139
MWW	65	TI	86
Stay	13		



AJEH



Lot **16A**

HILB/WWS MILE HIGH M2129

Black Polled Purebred SM Bull

ASA#4334538 \ Tattoo: M2129 \ BD: 3/7/24
Act BW: 72 \ Sire: WLE Uno Mas X549
EPDs: 14 -.9 72 102 .19 4 21 57 13 11.2
Carcass: 11.3 -.42 .34 -.096 .61 139 82

There is always one pair that sneaks in last minute so her baby can make the catalog. Mile High made a swift entrance right before we signed off on the catalog and his mama is the proudest of him. These Dalilah daughters sure know how to keep their condition while making sure their kids are well taken care of. Easy converters and low maintenance girls!

HILB Miss Harper K104H



Lot 17

Black Polled Purebred SM Cow

ASA#4020593

Tattoo: K104H

BD: 1/28/22 \ Adj BW: 71

HILB Oracle C033R

HILB/SHER DATA BREACH

SHER Glitter Time 012X

W/C Executive Order 8543B

HILB MISS HENSLEY H104H

HILB Eleanor E905

CE	13	DOC	15.5
BW	-.8	CW	22.3
WW	78	YG	-.45
YW	117	Marb	.22
ADG	.24	BF	-.107
MCE	2	REA	.75
Milk	19	API	133
MWW	58	TI	84
Stay	11		



HILB Miss Hensley H104H,
Dam

AJEH



Lot 17A

HILB/FFS MISS HEIDI M104K

Black Polled 3/4 SM 1/4 AN Cow

ASA#4333441 \ Tattoo: M104K \ BD: 2/1/24

Act BW: 77 \ Sire: W/C Style 69E

EPDs: 13 .3 71 108 .24 5 19 53 12 12.5

Carcass: 16.3 -.33 .34 -.066 .64 132 79

You might recognize this one because when she sold as a baby alongside her mama Hensley. That pair caused more excitement than Meta getting hacked by Russians and the whole world losing access to their Facebook accounts for 58.47 minutes. "Can We Skip to The Best Part" flooded TikTok of the video of Hensley scrubbing up Harper after their NWSS Champion Pen Heifer win and although I missed the opportunity to recreate that moment with Harper and Heidi...it was the exact same. But the real joy has come watching that sweet little FamTrad develop. Bonus points to mom's rich milk!



HILB Diamond Dreams K2132

Lot 18

Black Polled Purebred SM Cow

ASA#4257095 \ Tattoo: K2132 \ BD: 3/1/22 \ Adj BW: 76 ET

CCR Anchor 9071B
LLSF VANTAGE POINT F398
HPF Rite 2 Luv 398D
HILB/SHER Data Breach
HILB/SHER QUEEN OF DIAMONDS
AJE Gabby R7

CE	13	DOC	18.4
BW	1.2	CW	32.5
WW	80	YG	-.35
YW	119	Marb	.28
ADG	.25	BF	-.079
MCE	4	REA	.78
Milk	21	API	124
MWW	61	TI	84
Stay	7		

In the 2021 P4P sale we were struggling to figure out a sale order but one thing we knew based on all the phone calls and inquiries we had to start with Queen of Diamonds to "get her out of the way" so everyone else that didn't get her could move on to their plan B. Ottis Rincker from Illinois was the new owner at \$20,000. We had done a couple of IVF flushes on Diamonds prior to the sale. A full sib to this female was in our 2023 Denver pen and was the \$10,000 Power Simmental selection that year. Diamond Dream, like her mother, packs a little extra power and bone that is probably needed again in the breed. Every girl has Diamond Dreams so bring this one home to your wife, finance, girlfriend, daughter and watch the smiles and extra sparkle in their eye that only a diamond can create. (Women it's ok to buy yourselves a Diamond too if the men in your lives don't get the hint.)

Bred to Bar CK Gold Rush 0282H \ Due: 3/24/24
Est EPDs: 15 -1.4 67 98 .20 7 22 55 19 14.1
Carcass: 22.4 -.35 .50 -.07 .68 161 84



HILB Miss Elle K809G

Black Polled Purebred SM Cow

ASA#4331558 \ Tattoo: K809G \ BD: 2/23/22 \ Adj BW: 49 ET

Lot 19

CCR Anchor 9071B
LLSF VANTAGE POINT F398
HPF Rite 2 Luv 398D
HILB Oracle C033R
HILB ELEANOR E905
AJE Gabby R7

CE	11	DOC	15.4
BW	2.3	CW	26.6
WW	79	YG	-.40
YW	114	Marb	.30
ADG	.22	BF	-.094
MCE	4	REA	.75
Milk	20	API	122
MWW	59	TI	82
Stay	8		

As many DO NOT CALVE UNTIL WE GET HOME signs we posted around the calving barn, there always has to be someone that takes it upon themselves to surprise our chore help while we are in Denver. Elle has taken the first one to calve duty very seriously and is not only the epitome of what an outstanding mom should be, this fun size dynamic duo has taken it upon themselves to be the "Sunshine Ladies" of the first calf yard. Annoyed I haven't allowed her a basket of flowers to give the new moms entering gen pop, Elle and Elly have taken it upon themselves to welcome every new mom and baby at the gate with excitement, welcome licks and adoring coos over the new babies. After losing Eleanor way too soon, this is the last direct daughter out of her to sell! Love our Vantage Point moms!



HILB ELLY M809K

Black Polled Purebred SM Cow

ASA#4333427 \ Tattoo: M809K \ BD: 1/11/24
Act BW: 57 \ Sire: W/C Executive Order 8543B
EPDs: 14 -1.4 76 114 .24 5 21 61 10 12.7
Carcass: 22.9 -.38 .25 -.073 .82 133 84

Lot 19A



HILB Eleanor E905, Dam

HILB Pure Grace K1



Lot 20

Black Polled 3/4 SM 1/4 AN Cow
ASA#4267792 \ Tattoo: K1
BD: 2/20/22 \ Adj BW: 84 ET

HILB Oracle C033R

HILB/SHER DATA BREACH

SHER Glitter Time 012X
Bushs Unbelievable423

HILBSHER UNDENIABLEGRACE

AJE Miss Gracie Y7

CE	15	DOC	15.7
BW	.2	CW	32.0
WW	81	YG	-.39
YW	123	Marb	.19
ADG	.26	BF	-.091
MCE	4	REA	.80
Milk	20	API	117
MWW	61	TI	80
Stay	9		



HILBSHER
Undeniablegrace, Dam



AJE Miss Gracie Y7,
Grandam



AJEH



Lot 20A

HILB MERCY ME M1K

Black Polled 3/4 SM 1/4 AN Cow

ASA#4333419 \ Tattoo: M1K \ BD: 1/18/24
Act BW: 64 \ Sire: W/C Executive Order 8543B
EPDs: 15 -1.5 81 123 .27 5 21 62 10 12.9
Carcass: 25.5 -.38 .20 -.072 .84 132 84

The housewife that believes in wrapping her daughter in Gucci and makes sure her own pearls and Prada sunglasses are always on point before leaving the house! Pure Grace has an aura of pure elegance and has transferred that to her bouncing baby girl her Tiffany rattle. Backed by the \$64,000 Undeniable Grace and full sister to past Jewels of the Northland high sellers, these Gracie daughters have the extras in terms of look and still pour it all into their babies. The show ring is fun but you will really love this cow family when these girls enter production!

HILB Believe Right Now J955



Lot 21

Black Baldy Polled
3/4 SM 1/4 AN Cow

ASA#4021554 \ Tattoo: J955
BD: 11/16/21 \ Adj BW: ET

Hook's Bozeman 8B
MR SR 71 RIGHT NOW E1538
Miss SR C1538
Bushs Unbelievable423
HILB STARE & BELIEVE
HS Stop And Stare U118L

CE	13	DOC	12.6
BW	.2	CW	24.5
WW	84	YG	-.39
YW	128	Marb	.23
ADG	.28	BF	-.079
MCE	7	REA	.79
Milk	24	API	125
MWW	66	TI	83
Stay	12		



HILB Stare & Believe, Dam



AJEH



This is one of those heifers that you get the same feeling when you're looking at a Chanel ball gown, Oakley sunglasses or a 1955 Mercedes-Benz 300 SLR "Slr Uhlenhaut Coupe". You really don't need any of those things, but dang do you want them. Sleek, smooth and curves in all the right places. They always say, just buy the outfit, the occasion will find you. We are telling you now... Just buy this pair and let her create your opportunities.



Lot 21A

HILB SHES MY SPEED M955J

Black Polled 3/4 SM 1/4 AN Cow

ASA#4333436 \ Tattoo: M955J \ BD: 1/24/24
Act BW: 74 \ Sire: W/C Need4speed 1016H
EPDs: 13 .4 85 131 .29 8 27 69 12 9.6
Carcass: 28.4 -.41 .26 -.073 .98 137 87



Lot 22

HILB Oracle C033R
HILB/SHER DATA BREACH
 SHER Glitter Time 012X
 SC Pay The Price C11
HILB SEEING IS BELIEVING
 HILB Stare & Believe

CE	14	DOC	15.2
BW	.6	CW	31.2
WW	79	YG	-.36
YW	117	Marb	.13
ADG	.23	BF	-.083
MCE	3	REA	.76
Milk	20	API	126
MWW	59	TI	81
Stay	11		



Lot 22A

HILB Mary J K55

Black Baldy Polled Purebred SM Cow

ASA#4116267 \ Tattoo: K55 \ BD: 3/8/22 \ Adj BW: 72 ET

When you get into a calving tornado... and everything starts going to the side... but there's the one cow that has done everything right and kept her baby fed and taken care of... that's Mary J. No matter what we have asked her to do, she's been the best girl and responded in a heartbeat. Calving 15 days early wasn't on our vision board but she's been the ultimate super mom to her little princess. If you have a little time to remind mom she was broke as a heifer, this is a pair that would be super fun to sport in the young pair division next summer. Don't let her color scare you, if baby girl is any indication of what kind of color she will throw, we think you are pretty safe!

HILB MISS ASHANTI M55K

Black Polled Purebred SM Cow

ASA#4333454 \ Tattoo: M55K \ BD: 2/15/24
 Act BW: 68 \ Sire: W/C Executive Order 8543B
 EPDs: 14 -.7 81 122 .26 5 21 61 12 12.5
 Carcass: 25.5 -.36 .16 -.069 .83 132 83



Lot 23

HILB Counting Blessings K2128

Black Polled Purebred SM Cow

ASA#4267798 \ Tattoo: K2128 \ BD: 2/10/22 \ Adj BW: 87 ET

ES Right Time FA110-4
KCC1 COUNTERTIME 872H
 KCC1 Havana 83E
 SC Pay The Price C11
HILB SEEING IS BELIEVING
 HILB Stare & Believe

CE	12	DOC	12.6
BW	2.2	CW	39.3
WW	84	YG	-.29
YW	126	Marb	.37
ADG	.26	BF	-.063
MCE	6	REA	.81
Milk	19	API	144
MWW	61	TI	87
Stay	14		

Life is full of surprises and when 2128s Dr told her she was having a boy, he failed to mention there wasn't just one but we would be Counting Blessings TWICE! CB waived no time getting 1# out and when we got her in the warm part of the barn, she immediately laid down and continued to push. After the birthing team made the quick call to check out what was going on and got brother #2's other foot headed out the door, 2128 pushed him out before her midwives even got the handles out of the bucket. Immediate love for both boys, Counting Blessings had them cleaned up in no time and then it turned into a brother battle for the milk machine. Mama is holding her own as far as keeping them fed but it will sure make anyone laugh watching those two beat on each other for the same supper plate! Sis is on the track to outdo grandma Stop & Stare so if you loved those genetics... you will love the Sis progeny. Countertime has also been hot again this spring so here's a great way to get in on ground floor genetics!



Lot 23A

HILB MARIO M2128

Black Polled Purebred SM Bull

ASA#4333433 \ Tattoo: M2128 \ BD: 1/19/24
 Act BW: 67 \ Sire: W/C Executive Order 8543B
 EPDs: 13 -.2 83 126 .27 6 20 62 13 11.2
 Carcass: 29.7 -.33 .28 -.058 .86 140 86



Lot 23B

HILB LUIGI 2128M

Black Polled Purebred SM Bull

ASA#4333434 \ Tattoo: 2128M \ BD: 1/19/24
 Act BW: 65 \ Sire: W/C Executive Order 8543B
 EPDs: 13 -.2 83 126 .27 6 20 62 13 11.2
 Carcass: 29.7 -.33 .28 -.058 .86 140 86



HILB *Fast Believer* K115D

Black Polled 5/8 SM 3/8 AN Cow

ASA#4267801 \ Tattoo: K115D \ BD: 2/12/22 \ Adj BW: 83 ET

Lot 24

Rubys Turnpike 771E

W/C NEED4SPEED 1016H

K-LER Dolly's Queen 609D

Bushs Unbelievable423

HILB STARE & BELIEVE

HS Stop And Stare U118L

CE	13	DOC	7.6
BW	.8	CW	28.9
WW	81	YG	-.31
YW	122	Marb	.28
ADG	.26	BF	-.053
MCE	6	REA	.80
Milk	26	API	124
MWW	66	TI	81
Stay	12		



Lot 24A

HILB ORDERED BELIEFS M115K

Black Polled 5/8 SM 3/8 AN Cow

ASA#4333435 \ Tattoo: M115K \ BD: 2/1/24

Act BW: 76 \ Sire: W/C Doctor's Orders 665F

EPDs: 13 .6 87 131 .28 7 24 67 13 10.6

Carcass: 28.2 -.18 0.41 -.024 .65 141 88

The day Fast Believer was conceived I'm pretty sure I just walked up to Stare & Believe in the lot and bred her AI. Yes, disposition is important around here and guess she thought the idea of having a Need 4 Speed baby was perfect. Come walk thru the pens on sale day and you too will be a Fast Believer that these Need 4 Speed females are the real deal. We purchased Need 4 Speed with the idea of making some extra stout, easy keeping females that have an added shot of maternal milk for spring sale feature pairs and he certainly has worked the way we hoped.



Lot 25

W/C Relentless 32C

JSUL SOMETHING ABOUT MARY 8421

JBSF Proud Mary

B C Lookout 7024

HILB STOP & WISH D507

HS Stop And Stare U118L

HILB *Wishes Granted* J100B

Black Polled 3/4 SM 1/4 AN Cow

ASA#4171933 \ Tattoo: J100B \ BD: 3/15/21 \ Adj BW: 85 ET

Full sister to the Champion Percentage Cow/Calf Pair at the 2023 MN State Fair, Wishes Granted is ready to take on the challenge of making her own show babies! Data Breach on Wishes isn't a new combo but it's a proven one and we know this baby will have marking potential! Crossing our fingers for a baldy, this duo will be revealed closer to sale day!

Bred to HILB/SHER Data Breach \ Due: 3/27/24
Est EPDs: 14 .7 79 119 .25 3 18 57 10 14.2
Carcass: 26.4 -.37 .09 -.08 .71 122 78

CE	12	DOC	9.2
BW	2.1	CW	25.6
WW	75	YG	-.31
YW	114	Marb	.08
ADG	.24	BF	-.056
MCE	4	REA	.74
Milk	18	API	106
MWW	55	TI	70
Stay	11		



HILB Stop & Wish D507, Dam



HILB Full Voltage K27F



Lot 26

**Black Homo Polled
Purebred SM Cow**

ASA#4267788 \ Tattoo: K27F
BD: 3/15/22 \ Adj BW: 71 ET

TJ Diplomat 294D

HOOK'S FULL FIGURES 11F

Hook's Docila 23D

W/C Executive Order 8543B

HILB ELECTRIC LOVE D816

SS Babys Breath P035

CE	15	DOC	13.3
BW	-6	CW	25.4
WW	79	YG	-.40
YW	119	Marb	.40
ADG	.25	BF	-.057
MCE	9	REA	1.00
Milk	24	API	152
MWW	64	TI	90
Stay	14		



**HILB Electric Love D816,
Dam**

Full Figures...Galileo...did this pair just put on their big girl pants for EPDs? YEP! Thank God grandma Electric Love came in clutch on their phenotype and front ends! This might be the highest API'd child to ever grace HILB. No midwife supervision needed on this birthing project! She was out and up before we set the waterbag timer. These Electric Love daughters are extremely attentive mothers that are quick to attach an apple air tag to their babies so they know exactly where they are at all times! Red or black, the choice is yours on these two beautiful young donors!



Lot 26A

HILB SUPERNOVA M27K

Black Homozygous Polled Purebred SM Cow

ASA#4333446 \ Tattoo: M27K \ BD: 2/15/24

Act BW: 80 \ Sire: Hook's Galileo 210G

EPDs: 15 -.1 88 134 .29 10 30 72 17 17.2

Carcass: 33.9 -.29 .79 -.052 .82 177 102



Lot 27

**Red Homo Polled
Purebred SM Cow**

ASA#4267789 \ Tattoo: K82D
BD: 3/17/22 \ Adj BW: 75 ET

TJ Diplomat 294D

HOOK'S FULL FIGURES 11F

Hook's Docila 23D

W/C Executive Order 8543B

HILB ELECTRIC LOVE D816

SS Babys Breath P035

CE	15	DOC	13.3
BW	-6	CW	25.4
WW	79	YG	-.40
YW	119	Marb	.40
ADG	.25	BF	-.057
MCE	9	REA	1.00
Milk	24	API	152
MWW	64	TI	90
Stay	14		



Lot 27A

HILB LOVE ME SOME SPARKS M82K

Red Homozygous Polled Purebred SM Cow

ASA#4333428 \ Tattoo: M82K \ BD: 1/23/24

Act BW: 73 \ Sire: THSF Lover Boy B33

EPDs: 13 .4 83 122 .24 7 27 68 15 15.0

Carcass: 22.7 -.36 .38 -.061 .84 148 89

HILB Scarlet Sparks K82D



The ginger was snappin' when Love Me Some Sparks hit the ground! Everyone was pretty excited that Lover Boy decided to play the red game but there is no guessing who her mama is on this carbon copy duo! We don't dip our toes into the numbers game very often but these two Electric Loves deserve a hard look if you like your cattle to have some data wrapped in a beautiful package!

HILB Miss Madsyn K429H



Lot 28

Black Polled 3/4 SM 1/4 AN Cow
ASA#4020594 \ Tattoo: K429H
BD: 2/5/22 \ Adj BW: 74

W/C Bankroll 811D
W/C FORT KNOX 609F
K-LER Dolly's Queen 609D
HILB Oracle C033R
HILB MISS MARYSE H429F
HILB/SHER Miss Paige

CE	10	DOC	13.2
BW	1.9	CW	34.4
WW	81	YG	-.30
YW	128	Marb	.24
ADG	.30	BF	-.052
MCE	4	REA	.84
Milk	25	API	115
MWW	65	TI	78
Stay	11		



HILB Miss Maryse H429F,
Dam

During calving, we tend to watch really dumb TV shows to stay awake while one is in labor. This year, I stumbled across a show on Prime called Twin Love, hosted by the WWE Bella Twins. I use to love to watch the twins wrestle so figured this would be a good binge. The show turned out to be the most mind numbing of television but did provide some comic relief from a set of Atlanta twins named Whittnay and Brittney (yes, the spelling is no joke), who made friends with another twin named Madison. Flash backwards to ultrasounding day at HILB when SJ starts laughing when he ultrasounded our Madisyn and said TWINS! But both heifers! Cripes. There was talk with partner Larry Hinricks of selling Maddy in Jewels but at the end of the day, twins can be a tangled mess to get out and we didn't want someone else to have that burden since we KNEW there were two. Thankfully, Madisyn made this Twin Calving adventure easy on us and the love is ALL for her identical girls. The first Maryse daughter to come into production and we can't wait to see more from this cow family!



Lot 28A

HILB/LHC BRITTNAY 429M

Black Polled 3/4 SM 1/4 AN Cow
ASA#4333432 \ Tattoo: 429M \ BD: 1/22/24
Act BW: 42 \ Sire: W/C Executive Order 8543B
EPDs: 12 -.3 81 126 .28 5 23 64 12 11.7
Carcass: 27.6 -.33 .22 -.052 .88 132 84



Lot 28B

HILB/LHC WHITTNEY M429

Black Polled 3/4 SM 1/4 AN Cow
ASA#4333431 \ Tattoo: M429 \ BD: 1/22/24
Act BW: 40 \ Sire: W/C Executive Order 8543B
EPDs: 12 -.3 81 126 .28 5 23 64 12 11.7
Carcass: 27.6 -.33 .22 -.052 .88 132 84



Lot 29

Black Baldy Polled
3/4 SM 1/4 AN Cow

ASA#4177243 \ Tattoo: K429F
BD: 1/29/22 \ Adj BW: 76

HILB Oracle C033R
HILB/SHER DATA BREACH
SHER Glitter Time 012X
Chestnut Knock Out 204
HILB/SHER MISS PAIGE
AJE/HS/MBCC Dynamite

CE	13	DOC	15.5
BW	.9	CW	41.7
WW	82	YG	-.22
YW	130	Marb	.14
ADG	.30	BF	-.069
MCE	4	REA	.56
Milk	20	API	117
MWW	61	TI	77
Stay	12		

HILB *Miss Sarya* K429F

AJEH

This Data Breach daughter has been a standout from the day she was born and the plan for nearly a year was to build our percentage pen for Denver around her. Then we made a decision to go to Denver with pens of full or maternal sibs. The problem with that decision was we have discussed flushing Miss Paige each spring for the past 3 or 4 years but never opened the gate and let her in the donor pen so we didn't have a set of sibs to go with her to Denver. We do learn from our mistakes and with the current Need 4 Speed daughter she has at her side there is no way we can deny her access to the donor pen any longer. We are excited to see how many eggs Paige can make and seeing the full sibs running around next spring. If you are searching for a donor prospect that is not "fun sized" and has little more size and power then this Data Breach daughter needs to be at the top of your list come sale day. Tame is great but not always in the picture pen....be sure to check out her video and I assure you she has no trouble striking a killer pose.

Bred to Bar CK Gold Rush 0282H \ Due: 3/24/24
Est EPDs: 15 -1.1 68 103 .22 7 20 54 19 12.7
Carcass: 27.0 -.27 .44 -.06 .57 156 82



Lot 30

HILB Miss Laurent K05B

Black Polled Purebred SM Cow

ASA#4257081 \ Tattoo: K05B \ BD: 3/16/22 \ Adj BW: 71 ET



Lot 30A

HILB RED BLUFF M05K

Red Polled Purebred SM Bull

ASA#4333452 \ Tattoo: M05K \ BD: 2/19/24

Act BW: 74 \ Sire: W/C Executive Order 8543B

EPDs: 15 -1.6 77 117 .25 5 22 60 11 12.2

Carcass: 21.5 -.40 .06 -.077 .81 128 80

CE	15	DOC	14.3
BW	.2	CW	23.2
WW	75	YG	-.42
YW	111	Marb	-.08
ADG	.23	BF	-.101
MCE	4	REA	.71
Milk	21	API	115
MWW	59	TI	74
Stay	10		

Pedigree & EPDs for Lots 30-33:

HILB Oracle C033R

HILB/SHER DATA BREACH

SHER Glitter Time 012X

SVF Steel Force S701

AJE MS CHANEL Y32

BHS JF Antoinettes Joy



What's closer than the Kardashian sisters? These four Chanel Data Breach girls. Best part is the goods on these icons are all real! No plastic surgery or Skims needed here! These sisters are legit peas in a pod and are the best low maintenance, laid back, get it done kind of moms. Data Breach daughters have been high selling favorites in past Passion sales and these girls come from the time tested Chanel pedigree. Chelly turned 13 this year and looks (and acts) like she's 5 yet. This is the kind of longevity we love in our cowherd! Buy with confidence in these girls and expect them to stick around for the long haul!



Lot 31

HILB Miss Celine K010D

Black Polled Purebred SM Cow

ASA#4257079 \ Tattoo: K010D \ BD: 3/15/22 \ Adj BW: 70 ET



Lot 31A

HILB SWEET DIOR M010K

Black Polled Purebred SM Cow

ASA#4333447 \ Tattoo: M010K \ BD: 2/8/24

Act BW: 63 \ Sire: W/C Executive Order 8543B

EPDs: 15 -1.6 77 117 .25 5 22 60 11 12.2

Carcass: 21.5 -.40 .06 -.077 .81 128 80



HILB Miss Balmain K117B

Black Baldy Polled Purebred SM Cow

ASA#4257080 \ Tattoo: K117B \ BD: 3/17/22 \ Adj BW: 71 ET

Lot 32



Lot 32A

HILB GALWAY GIRL M117K

Black Polled Purebred SM Cow

ASA#4333451 \ Tattoo: M117K \ BD: 2/16/24

Act BW: 62 \ Sire: W/C Executive Order 8543B

EPDs: 15 -1.7 77 116 .25 5 22 60 11 12.2

Carcass: 21.5 -.40 .06 -.077 .81 128 80



Lot 33

HILB Miss Lacroix K199B

Black Polled Purebred SM Cow

ASA#4257082 \ Tattoo: K199B \ BD: 3/15/22 \ Adj BW: 73 ET



Lot 33A

HILB SPARKLING AFFECTION M199K

Black Polled Purebred SM Cow

ASA#4333455 \ Tattoo: M199K \ BD: 2/18/24

Act BW: 61 \ Sire: THSF Lover Boy B33

EPDs: 15 -1.0 77 111 .22 4 26 66 13 15.5

Carcass: 21.5 -.38 .14 -.084 .70 134 81



AJE Ms Chanel Y32, Dam



HILB/SHER Data Breach,
Sire



Lot 34

CCR Anchor 9071B
LLSF VANTAGE POINT F398
 HPF Rite 2 Luv 398D
 W/C Executive Order 8543B
HILB LACE N LILLIES F25
 RB Lilly

CE	14	DOC	14.1
BW	-4	CW	17.9
WW	78	YG	-.40
YW	116	Marb	.18
ADG	.24	BF	-.082
MCE	6	REA	.73
Milk	21	API	129
MWW	60	TI	83
Stay	10		



Lot 34A

HILB/WCS Ziva Lace K6E

Black Polled Purebred SM Cow

ASA#4267796 \ Tattoo: K6E \ BD: 2/6/22 \ Adj BW: 76 ET

Zeva wasn't the homecoming queen in high school but when she came back for her 10 year class reunion, there was more investigating of her glow up then an episode of NCIS. Was it Maybelline? Was it Ozempic? Nah, just really good genetics that just get better with time. With a little reminding, this set would be fun to rock in the cow/calf pair division this summer! The most elegant of the Lace N Lillies girls and Zeva has the potential to make really pretty show heifers in the future. Baldies run deep on the cow side of this pedigree so feel free to mate her fun. Very attentive mom to her little girl!



Lot 35

IR Imperial D948
BAR CK RED EMPIRE 9153G
 WS Miss Northstar B180
 W/C Executive Order 8543B
HILB LACE N LILLIES F25
 RB Lilly

CE	15	DOC	12.4
BW	-2.2	CW	8.7
WW	72	YG	-.45
YW	107	Marb	.26
ADG	.22	BF	-.059
MCE	8	REA	.94
Milk	22	API	152
MWW	57	TI	84
Stay	18		



HILB/WCS Lillyann K357C

Hetero Black Baldy Polled Purebred SM Cow

ASA#4267794 \ Tattoo: K357C \ BD: 2/2/22 \ Adj BW: 73 ET

Lillyanne is the mom that loves Target and "Get ready with me as a mom!" instagram videos. You won't catch her without that 40oz Stanley and "Water is Lyfe" sticker on the side on the way to lunch with her girlfriends. When we decided to mate her to Gold Rush, I told Mark I was going for a red one...he quickly responded with nah, but hopefully it's a baldy! Well, we both got our wishes and there was much glass clinking when Blooming Poppy hit the ground. Grandma Lilly coming in clutch to make this pair extra pretty and a great nod to the dads for the quite impressive API and TI set for this duo!!



Lot 35A

HILB/WCS BLOOMING POPPY M357K

Red Polled Purebred SM Cow

ASA#4333450 \ Tattoo: M357K \ BD: 2/19/24
 Act BW: 68 \ Sire: Bar CK Gold Rush 0282H
 EPDs: 16 -2.1 65 94 .18 9 20 52 22 11.0
 Carcass: 10.1 -.37 .50 -.057 .74 168 83



HILB/WCS Stargazer Lilly K593

Hetero Black Baldy Polled Purebred SM Cow

ASA#4267793 \ Tattoo: K593 \ BD: 2/8/22 \ Adj BW: 77 ET

Let 36

IR Imperial D948
BAR CK RED EMPIRE 9153G
 WS Miss Northstar B180
 W/C Executive Order 8543B
HILB LACE N LILLIES F25
 RB Lilly

CE	15	DOC	12.4
BW	-2.2	CW	8.7
WW	72	YG	-.45
YW	107	Marb	.26
ADG	.22	BF	-.059
MCE	8	REA	.94
Milk	22	API	152
MWW	57	TI	84
Stay	18		



Let 36A

My Stanley Cup overflows with this pair! Stargazer is your good ole, hometown mom who wouldn't be caught dead wearing anything designer but would drop everything for not only her kid but every other kid in her neighborhood. She's the extremely sweet mom that everyone goes too for a hug and to plan the ultimate class holiday party. We knew these Lace N Lillies daughters would be the best moms and they have exceeded our expectations. You can't go wrong with any of these girls and their princesses!

HILB/WCS NEED MY LILLIES M593K

Black Polled Purebred SM Cow

ASA#4333448 \ Tattoo: M593K \ BD: 2/19/24
 Act BW: 64 \ Sire: Mr SR 71 Right Now E1538
 EPDs: 15 -2.1 80 123 .27 9 24 64 16 14.3
 Carcass: 15.9 -.52 .23 -.088 1.03 149 88



Let 37

IR Imperial D948
BAR CK RED EMPIRE 9153G
 WS Miss Northstar B180
 W/C Executive Order 8543B
HILB LACE N LILLIES F25
 RB Lilly

CE	15	DOC	12.4
BW	-2.2	CW	8.7
WW	72	YG	-.45
YW	107	Marb	.26
ADG	.22	BF	-.059
MCE	8	REA	.94
Milk	22	API	152
MWW	57	TI	84
Stay	18		

HILB/WCS Anastasia Lilly K050

Hetero Black Polled Purebred SM Cow

ASA#4267795 \ Tattoo: K050 \ BD: 2/8/22 \ Adj BW: 75 ET

There is something to be said for the birthing ability and pelvic room of the Red Empires and Ana was no exception. "Get it girl!" might have been said a few times watching her on the cameras give birth to her baby girl like she had done it 100 times. This new mom clearly had gone to every class, read every book and was over prepared to take on this new momming era. CUTE Need4Speed heifer calf classes up this pair! If you love hard working mama's that dump it all into their kids while maintaining their own gold metal condition, put this set on your short list!



Let 37A

HILB/WCS QUICK BLOOMS M050K

Black Polled Purebred SM Cow

ASA#4333429 \ Tattoo: M050K \ BD: 1/28/24
 Act BW: 78 \ Sire: W/C Need4speed 1016H
 EPDs: 14 -.1 81 123 .26 8 25 64 15 9.5
 Carcass: 21.0 -.44 .28 -.061 1.05 145 86

HILB Strawberry Bliss K2107



Lot 38

Red Baldy Polled
3/4 SM 1/4 AN Cow

ASA#4257071 \ Tattoo: K2107
BD: 3/1/22 \ Adj BW: 64 E

W/C Bankroll 811D

W/C BANK ON IT 273H

KS Miss Sequoia Y770

W/C Executive Order 8543B

HILB/SHER G749E

HILB/SHER Miss Alexa 749E

CE	11	DOC	11.8
BW	1.4	CW	23.2
WW	75	YG	-.27
YW	108	Marb	.11
ADG	.21	BF	-.039
MCE	6	REA	.73
Milk	24	API	109
MWW	62	TI	72
Stay	13		



HILB/SHER G749E
"Bliss", Dam

"Hey Barbie!" There is nothing stereotypical about this adorable red baldy duo and every day is girls' day! Fashion is their love language and they speak it fluently. Strawberry Bliss and Barbie Girl are quick to come introduce themselves to visitors and they will live happily rent free in your head all day long. First set of in production Bliss daughters kicks off with a banger of a set! Backed by the \$202,000 W/C Bank On It, the future mating decisions don't just live in Barbie Dream Land... they can be yours on April 13th!



Lot 38A

HILB BARBIE BLISS M2107

Red Polled Purebred SM Cow

ASA#4333420 \ Tattoo: M2107 \ BD: 1/16/24

Act BW: 67 \ Sire: THSF Lover Boy B33

EPDs: 12 .4 79 113 .21 6 27 67 14 14.3

Carcass: 21.0 -.30 .24 -.052 .70 135 82



HILB Banking The Bliss K2122

Hetero Black Polled 3/4 SM 1/4 AN Cow

ASA#4257072 \ Tattoo: K2122 \ BD: 3/4/22 \ Adj BW: 67 ET

Lot 39

W/C Bankroll 811D

W/C BANK ON IT 273H

KS Miss Sequoia Y770

W/C Executive Order 8543B

HILB/SHER G749E

HILB/SHER Miss Alexa 749E

CE	11	DOC	11.8
BW	1.4	CW	23.2
WW	75	YG	-.27
YW	108	Marb	.11
ADG	.21	BF	-.039
MCE	6	REA	.73
Milk	24	API	109
MWW	62	TI	72
Stay	13		



Lot 39A

HILB UTMOST BLISS M2122

Black Polled 5/8 SM 3/8 AN Cow

ASA#4333421 \ Tattoo: M2122 \ BD: 1/24/24

Act BW: 60 \ Sire: W/C Doctor's Orders 665F

EPDs: 15 -1.3 78 116 .23 7 24 65 14 12.9

Carcass: 24.7 -.16 .32 -.016 .60 140 84



HILB Uppin The Bliss K68

Hetero Black Polled 3/4 SM 1/4 AN Cow

ASA#4257074 \ Tattoo: K68 \ BD: 3/20/22 \ Adj BW: 66 ET

Lot 40

W/C Double Down 5014E

WHF/JS/CCS DOUBLE UP G365

WHF Summer 365C

W/C Executive Order 8543B

HILB/SHER G749E

HILB/SHER Miss Alexa 749E

CE	10	DOC	12.8
BW	1.2	CW	21.9
WW	82	YG	-.34
YW	117	Marb	-.03
ADG	.22	BF	-.056
MCE	4	REA	.80
Milk	21	API	106
MWW	62	TI	72
Stay	14		



Lot 40A

HILB SIZZLING BLISS M68K

Red Polled Purebred SM Cow

ASA#4333449 \ Tattoo: M68K \ BD: 2/15/24

Act BW: 66 \ Sire: THSF Lower Boy B33

EPDs: 12 .1 82 117 .22 5 26 67 15 14.7

Carcass: 20.6 -.34 .17 -.061 .74 134 83



Uppin The Bliss upped the stakes the day Sizzlin Bliss arrived. Desperate to finish up catalog pictures, Uppin The Bliss proceeds to park herself in the middle of the picture pen and spit out a water bag. Well, that slowed down the day but it was worth it when that cherry red sizzler arrived! Always knowing there's a chance for red but never expecting it make those surprises during calving fun. This is the first set of Bliss daughters we have calved and they are very much do it themselves mothers. A whole herd full would make calving a breeze!



HILB Double The Bliss K71

Hetero Black Polled 3/4 SM 1/4 AN Cow

ASA#4257075 \ Tattoo: K71 \ BD: 4/7/22 \ Adj BW: 69 ET

Lot 41

W/C Double Down 5014E

WHF/JS/CCS DOUBLE UP G365

WHF Summer 365C

W/C Executive Order 8543B

HILB/SHER G749E

HILB/SHER Miss Alexa 749E

CE	10	DOC	12.8
BW	1.2	CW	21.9
WW	82	YG	-.34
YW	117	Marb	-.03
ADG	.22	BF	-.056
MCE	4	REA	.80
Milk	21	API	106
MWW	62	TI	72
Stay	14		

One of the youngest Bliss daughters coming up gearing up for production! Gold Rush continues to be the best decision on calving ease and if she's anything like her sisters, she should take on motherhood with ease. Baby on board to be born mid March!

Bred to Bar CK Gold Rush 0282H \ Due: 3/18/24
Est EPDs: 14 -.9 68 97 .18 7 20 54 20 11.3
Carcass: 17.1 -.33 .36 -.06 .69 151 79



HILB/SHER G749E
"Bliss", Dam



WHF/JS/CCS Double Up
G365, Sire



Lot 42

HILB Amber Bliss K806B

Red Polled 3/4 SM 1/4 AN Cow

ASA#4257076 \ Tattoo: K806B \ BD: 2/1/22 \ Adj BW: 63 ET

CE	13	DOC	13.0
BW	-.8	CW	19.0
WW	75	YG	-.32
YW	116	Marb	.34
ADG	.26	BF	-.033
MCE	7	REA	.87
Milk	22	API	140
MWW	60	TI	81
Stay	17		

IR Imperial D948

BAR CK RED EMPIRE 9153G

WS Miss Northstar B180

W/C Executive Order 8543B

HILB/SHER G749E

HILB/SHER Miss Alexa 749E



Lot 42A

HILB RED WARRIOR M806

Red Polled Purebred SM Bull

ASA#4333417 \ Tattoo: M806 \ BD: 1/23/24

Act BW: 86 \ Sire: LLSF Redstone J89

EPDs: 11 1.4 82 128 .29 5 19 60 11 13.0

Carcass: 32.3 -.34 .25 -.065 .88 130 83

HILB *Sunset Bliss* K146D



Lot **43**

Red Polled 3/4 SM 1/4 AN Cow
ASA#4257078 \ Tattoo: K146D
BD: 2/5/22 \ Adj BW: 67 ET

IR Imperial D948
BAR CK RED EMPIRE 9153G
WS Miss Northstar B180
W/C Executive Order 8543B
HILB/SHER G749E
HILB/SHER Miss Alexa 749E

CE	13	DOC	13.0
BW	-.8	CW	19.0
WW	75	YG	-.32
YW	116	Marb	.34
ADG	.26	BF	-.033
MCE	7	REA	.87
Milk	22	API	140
MWW	60	TI	81
Stay	17		



HILB/SHER G749E
"Bliss", Dam



Lot **43A**

HILB SUNSTONE M146K

Red Polled Purebred SM Cow

ASA#4333423 \ Tattoo: M146K \ BD: 1/22/24
Act BW: 84 \ Sire: LLSF Redstone J89
EPDs: 11 2.3 84 132 .30 5 19 60 11 13.0
Carcass: 32.3 -.34 .25 -.065 .88 128 84

Lot 42 and 43 – Here's a set of hard-working moms that run an extremely tight ship with her heirs to family. These moms are not only phenomenal cooks who could feed half her child's classroom, she can stack a dishwasher like a Scandinavian architect and a yell that can be heard from the next county if anyone steps out of line! I would take a whole herd of these Bliss x Red Empires for their sheer desire to be the best moms they can be and raise fat babies. With Bliss's over centering accident this fall, these are more than likely the last in production daughters to sell out of her. Buy now and let the legacy live on in your operation!



Let **44**

W/C Bankroll 811D
W/C BANK ON IT 273H
 KS Miss Sequoia Y770
 W/C Executive Order 8543B
HILB MISS VERSACE E57C
 AJE Ms Chanel Y32

CE	13	DOC	12.9
BW	1.0	CW	23.2
WW	78	YG	-.36
YW	109	Marb	-.01
ADG	.20	BF	-.057
MCE	7	REA	.87
Milk	26	API	115
MWW	64	TI	76
Stay	11		



Let **44A**

HILB Vaquera K905G

Hetero Black Polled Purebred SM Cow

ASA#4267803 \ Tattoo: K905G \ BD: 3/5/22 \ Adj BW: 85 ET

It's always fun to go out in the pair lots or pasture and see that new momma cows that have babies that match them phenotypically. Vaquera just hits us as a show heifer making momma whether you are trying to make them red or black. Long and extended but when you step behind this pair they are way stout with lots of base width. Given the opportunity I bet this one would make some cool baldies with Bankroll and Chanel back in the pedigree. Here is your opportunity to own one of the first females in production out of the \$200,000+ high selling bull at Werning's 2 years ago. Full sisters sold as open heifers to Werning Cattle Co, SD for \$13,000 and Elm Mound Farms, WI for \$6,000.



HILB CHIC DEVOTION M905K

Black Polled Purebred SM Cow

ASA#4333437 \ Tattoo: M905K \ BD: 1/28/24
 Act BW: 60 \ Sire: THSF Lover Boy B33
 EPDs: 14 -.8 77 109 .20 6 29 68 13 14.8
 Carcass: 21.3 -.34 .18 -.061 .77 133 82



Let **45**

IR Imperial D948
BAR CK RED EMPIRE 9153G
 WS Miss Northstar B180
 W/C Executive Order 8543B
HILB MISS VERSACE E57C
 AJE Ms Chanel Y32

CE	16	DOC	14.0
BW	-1.3	CW	19.0
WW	77	YG	-.41
YW	116	Marb	.22
ADG	.25	BF	-.051
MCE	7	REA	1.01
Milk	24	API	145
MWW	62	TI	85
Stay	15		

HILB Ruby Woo K3

Red Polled Purebred SM Cow

ASA#4267805 \ Tattoo: K3 \ BD: 4/10/22 \ Adj BW: 72 ET

With the ever growing demand for good red Simmental genetics, we finally decided to mate Versace in a way to guarantee ourselves some red ones. In doing so we landed on Red Empire to produce some production oriented females that read well on paper yet still have some presence while maintaining structural integrity. These Red Empire females take being mommas very serious. They have no problem staying up all night watching their kids at the opening to the calf huts in case they are in need of a snack or attend to any need that might arise. Fertility is a highly heritable trait and within this Versace and Chanel family. It is certainly impressive. Ruby Woo is one of the younger April females in the sale but when asked to stick AI for a January heifer baby she was more than up for the task. This female hits us as one that will be a money making momma that will be in the herd producing at a high level for a long time!



Let **45A**

HILB WOO WOO GIRL M3K

Red Polled Purebred SM Cow

ASA#4333438 \ Tattoo: M3K \ BD: 1/24/24
 Act BW: 60 \ Sire: THSF Lover Boy B33
 EPDs: 15 -1.4 78 115 .23 6 27 67 16 15.4
 Carcass: 19.9 -.37 .29 -.058 .85 148 86



Hilb Double Look K74

Black Homo Polled Purebred SM Cow

ASA#4257089 \ Tattoo: K74 \ BD: 3/20/22 \ Adj BW: 84 ET

Let 46

W/C Double Down 5014E

WHF/JS/CCS DOUBLE UP G365

WHF Summer 365C

HILB/SHER Data Breach

HILB DEJA VU G106W

GLS Dash Of Class D612

CE	13	DOC	15.8
BW	1.0	CW	25.6
WW	85	YG	-.40
YW	120	Marb	.00
ADG	.22	BF	-.071
MCE	4	REA	.91
Milk	18	API	116
MWW	60	TI	80
Stay	10		



Let 46A

HILB DOUBLE ORDERS M74K

Black Homozygous Polled Purebred SM Bull

ASA#4333426 \ Tattoo: M74K \ BD: 1/29/24

Act BW: 75 \ Sire: W/C Executive Order 8543B

EPDs: 14 -1.2 82 121 .24 5 20 61 11 12.9

Carcass: 22.5 -.39 .10 -.063 .90 128 83

Double Look is the ultimate boy mom. She's extremely affectionate with him but very quick to reprimand if he steps out of line or is in kid land too long. She's taking her duty of raising a future herd sire seriously! Sky is the limit on mating decisions being hetero for color and backed by the National Champion Double Up!



Hilb Vu Vu K101E

Black Homo Polled Purebred SM Cow

ASA#4257090 \ Tattoo: K101E \ BD: 2/1/22 \ Adj BW: 83 ET

Let 47

CCR Anchor 9071B

LLSF VANTAGE POINT F398

HPF Rite 2 Luv 398D

HILB/SHER Data Breach

HILB DEJA VU G106W

GLS Dash Of Class D612

CE	14	DOC	17.6
BW	.8	CW	32.0
WW	84	YG	-.33
YW	128	Marb	.29
ADG	.27	BF	-.071
MCE	5	REA	.78
Milk	19	API	127
MWW	61	TI	88
Stay	6		

Every calf crop seems to have at least one "gate greeter" that is there to brighten even the most dreary of days and here she is. Her dam, Déjà Vu topped the Passion 4 Perfection sale at \$60,000 a couple years ago selling to Forster Brothers, TX after leading her pen mates to a banner in OKC. This dense made, big haired, soft legged powerhouse is the kind we lay our hat on and have built our program around. The day we had the vet out to ultrasound and called her pregnant but with the heat thought she was starting to lose it. I think a couple eyes might have teared up as this one is dear to our hearts. We made the decision to get her bred again with the idea that after she calves she could be flushed a couple times and then rolled into a fall program. She is sure going to be fun to see out on fresh green grass with a baby bouncing by her side. You won't have to go looking for her as she will come find you.

Bred to Bar CK Gold Rush 0282H \ Due: 5/30/24

Est EPDs: 16 -1.1 69 102 .21 7 19 54 16 13.7

Carcass: 22.2 -.32 .52 -.06 .68 157 85





HILB Fiona's Sunshine K02F

Lot 48

HILB Oracle C033R
HILB/SHER DATA BREACH
SHER Glitter Time 012X
W/C Executive Order 8543B
JASS FIONA 02F
Jass 41HL.A. 61Y

CE	13	DOC	14.6
BW	.3	CW	25.6
WW	81	YG	-.34
YW	122	Marb	.19
ADG	.26	BF	-.083
MCE	4	REA	.63
Milk	23	API	120
MWW	63	TI	79
Stay	11		



Lot 48A

Black Baldy Polled 3/4 SM 1/4 AN Cow

ASA#4177242 \ Tattoo: K02F \ BD: 5/2/22 \ Adj BW: 68

In our minds there is no doubt the best sire group in Passsion 4 Perfection for the last 3 years is the Data Breach daughters and this year it's no different. The old saying "if it's not broke don't fix it" certainly applies to the Data Breach x Executive Order mating. It flat out works, pays a lot of bills and results in low maintenance momma cows with perfect udders that will be around at least till their teenage years.

HILB NASDAQ M02F

Black Polled PB SM Bull

ASA#4335303 \ Tattoo: M02F \ BD: 3/10/24
Act BW: 78 \ Sire: Rockin P Private Stock H010
EPDs: 14 .1 79 117 .24 6 18 57 13 10.1
Carcass: 21.2 -.37 .23 -.083 135 82



Lot 49

Silveiras Style 9303
HARKERS UNLEASHED
HILB Miss Oo La La B412
SVF Steel Force S701
AJE MS CHANEL Y32
BHS JF Antoinettes Joy

CE	11	DOC	7.8
BW	3.0	CW	34.5
WW	74	YG	-.26
YW	116	Marb	.17
ADG	.26	BF	-.068
MCE	4	REA	.61
Milk	22	API	110
MWW	58	TI	71
Stay	12		

HILB Chacha K926

Black Star Polled 3/4 SM 1/4 AN Cow

ASA#4331557 \ Tattoo: K926 \ BD: 5/6/22 \ Adj BW: 51 ET

Cha Cha might be the youngest heifer on the sale but she sure stepped up to the plate when it comes to fertility! We normally don't try to make these Mays calve in February but when a strong heat arose, figured we would give it a shot. Good ole EO swimmers came in clutch and Chacha Slide slid right out of mom without much of a fuss! The Chanel cow family is the champions of mothering and Cha Cha has no problem rocking it with the older moms while keeping her little girl fed and happy!



Lot 49A

HILB CHACHA SLIDE M926K

Black Polled 3/4 SM 1/4 AN Cow

ASA#4333444 \ Tattoo: M926K \ BD: 2/9/24
Act BW: 61 \ Sire: W/C Executive Order 8543B
EPDs: 14 -.8 75 116 .26 5 22 60 12 8.9
Carcass: 24.8 -.31 .19 -.061 .72 130 80





HILB *Just For Fun K916*

Black Baldy Homo Polled 5/8 SM 5/16 AN 1/16 CS Cow
ASA#4257067 \ Tattoo: K916 \ BD: 2/24/22 \ Adj BW: 81

Lot 50

Heads Up 20X ET
LLSF UPRISING Z925
LLSF Untouchable U925
Chestnut Knock Out 204
HILB/SHER BABYS A KNOCKOUT
SS Babys Breath P035

CE	7	DOC	15.2
BW	3.6	CW	35.2
WW	82	YG	-.34
YW	125	Marb	.08
ADG	.27	BF	-.095
MCE	2	REA	.65
Milk	19	API	89
MWW	60	TI	72
Stay	6		



Lot 50A

HILB PARTY PROMOTER M916K

Black Homozygous Polled 3/4 SM 7/32 AN 1/32 CS Bull
ASA#4333457 \ Tattoo: M916K \ BD: 2/29/24
Act BW: 74 \ Sire: THSF Lover Boy B33
EPDs: 11 .5 80 117 .24 4 25 66 11 15.9
Carcass: 28.1 -.33 .22 -.081 .67 127 82



Lot 51

LLSF Uprising Z925
HILB ORACLE C033R
SS Babys Breath P035
W/C Executive Order 8543B
SC ROBIN UR KISSES G106
SC Robins Kiss D27

CE	11	DOC	12.1
BW	.7	CW	19.5
WW	72	YG	-.46
YW	105	Marb	.20
ADG	.21	BF	-.098
MCE	3	REA	.80
Milk	16	API	124
MWW	52	TI	77
Stay	11		



Lot 51A

HILB/KINS *First Kiss J106G*

Black Baldy Polled Purebred SM Cow
ASA#4021555 \ Tattoo: J106G \ BD: 9/1/21 \ Adj BW: N/A

We might have found ourselves on a new season of Smothered with these two after the mother/daughter pageant queens who look and talk identical. Beautiful, low maintenance baldies for days with these girls! Robin Ur Kisses was our selection as a fall baby for Kinslee out of a past Shoal Creek sale and First Kiss is the first natural baby out of her. Baby Kisses looks just like her mom and loves to pose for imaginary photoshoots when I don't have my camera handy. The Rockin' Robin cow family has been one of the most profitable in the industry for LLSF and that consistency is strong through her daughters!

HILB/KINS BABY KISSES M106J

Black Polled Purebred SM Cow
ASA#4333443 \ Tattoo: M106J \ BD: 2/8/24
Act BW: 75 \ Sire: W/C Need4speed 1016H
EPDs: 12 .6 78 119 .25 5 22 61 12 9.3
Carcass: 26.4 -.44 .25 -.081 .99 133 83

HILB Miss Mulan J153B



Lot 52

Black Polled 1/2 SM 1/2 AN Cow
ASA#3967314 \ Tattoo: J153B
BD: 2/24/21 \ Adj BW: ET

PVF Insight 0129

PVF BLACKLIST 7077

PVF Backbird 3070

LLSF Uprising Z925

HILB FAIRY TALE B5

HSF/HS Sheza Beauty U823

CE	12	DOC	12.2
BW	.8	CW	46.1
WW	80	YG	-.19
YW	111	Marb	.14
ADG	.20	BF	-.042
MCE	4	REA	.75
Milk	17	API	110
MWW	55	TI	75
Stay	10		



HILB Fairy Tale B5, Dam

Not all Fairy Tales are of pretty princesses trapped in castles. Some little girls have much bigger dreams of ruling kingdoms of their own. Mulan is one of those girls and has finally broken free from the shadow of her \$30,000 sister Moana, in production for Megan Brown, TX. She sealed her destiny of being the queen of an operation when she gave birth to an heir that came already blessed with war paint. Change is truly Coming and Samurai is the coolest marked kid in the land. His mama is extra proud to be raising this fine lad. The Fairy Tale cow family is the sweetest, most laid back moms that just flat get it done when raising kids. This one needs to be in someone's donor pen now!



Lot 52A

HILB SAMURAI M153J

Black Polled 3/4 SM 1/4 AN Bull

ASA#4333440 \ Tattoo: M153J \ BD: 1/28/24

Act BW: 87 \ Sire: Holtkamp CLAC Change Is Coming

EPDs: 12 1.4 80 114 .21 5 16 55 9 5.7

Carcass: 26.6 -.38 .03 -.082 .80 106 73

Passion for Perfection Embryo Packages



Let 53

SELLING 3 IVF NON-SEXED EMBRYOS

HILB Miss Behati D016S x JSUL Something About Mary 8421

Est PM EPDs: 10 3.7 82 122 .25 4 17 58 10 11.2
Carcass: 28.1 -.41 -.06 -.09 .85 103 72

JSUL SOMETHING ABOUT MARY 8421

W/C Relentless 32C
JBSF Proud Mary
LLSF Uprising Z925
SS Babys Breath P035

HILB MISS BEHATI D016S



JSUL Something About Mary 8421



Reckoning 711F



W/C Relentless 32C



HILB Miss Behati D016S



Let 53A

SELLING 3 IVF REVERSE SORT FEMALE EMBRYOS

HILB Miss Behati D016S x Reckoning 711F

Est PM EPDs: 7 4.2 78 108 .19 2 18 58 11 11.1
Carcass: 16.8 -.40 .03 -.07 .79 103 71

RECKONING 711F

W/C Relentless 32C
RWA Krishna-ET
LLSF Uprising Z925
SS Babys Breath P035

HILB MISS BEHATI D016S



Let 53B

SELLING 3 IVF REVERSE SORT FEMALE EMBRYOS

HILB Miss Behati D016S x W/C Relentless 32C

Est PM EPDs: 8 4.6 80 110 .19 2 18 57 9 11.1
Carcass: 16.3 -.50 .06 -.09 .94 101 72

W/C RELENTLESS 32C

Yardley Utah Y361
Miss Werning KP 8543U
LLSF Uprising Z925
SS Babys Breath P035

HILB MISS BEHATI D016S



HILB Miss Dalilah H505A



Let 54

SELLING 3 IVF REVERSE SORT FEMALE EMBRYOS

HILB Miss Dalilah H505A x W/C Relentless 32C

Est PM EPDs: 11 1.7 76 104 .18 3 18 56 12 11.9
Carcass: 16.6 -.44 .19 -.08 .81 121 77

W/C RELENTLESS 32C

Yardley Utah Y361
Miss Werning KP 8543U
HILB Oracle C033R
HILB Miss Versace E57C

HILB MISS DALILAH H505A



HILB Sarita Gabrielle



WIES ALL ME 10F



HILB Deja Vu G106W



HILB Oracle C033R



HILB/SHER Queen Of Diamonds



LLSF Vantage Point F398



HILB Blue Ivy K44



TJSC Coping With Destiny 9K



Lot 55

SELLING 3 IVF REVERSE SORT FEMALE EMBRYOS

HILB Sarita Gabrielle x All Of Me

WIES ALL ME 10F

HILB SARITA GABRIELLE

MINN Live Action 203Y

BSC Candi 42Z

Silveiras Style 9303

AJE Gabby R7



Lot 55A

SELLING 3 IVF REVERSE SORT FEMALE EMBRYOS

HILB Sarita Gabrielle x HILB Oracle C033R

Est PM EPDs: 9 2.4 76 110 .22 2 17 54 12 11.8

Carcass: 35.4 -.30 .31 -.08 .63 123 77

HILB ORACLE C033R

HILB SARITA GABRIELLE

LLSF Uprising Z925

SS Babys Breath P035

Silveiras Style 9303

AJE Gabby R7



Lot 56

SELLING 3 IVF REVERSE SORT FEMALE EMBRYOS

HILB Deja Vu G106W x LLSF Vantage Point F398

Est PM EPDs: 14 .9 84 128 .27 5 19 61 6 17.6

Carcass: 32.0 -.33 .29 -.07 .78 126 86

LLSF VANTAGE POINT F398

HILB DEJA VU G106W

CCR Anchor 9071B

HPF Rite 2 Luv 398D

HILB/SHER Data Breach

GLS Dash Of Class D612



Lot 57

SELLING 3 IVF REVERSE SORT FEMALE EMBRYOS

HILB/SHER Queen Of Diamonds x LLSF Vantage Point F398

Est PM EPDs: 13 1/3 80 119 .25 4 21 61 7 10.4

Carcass: 32.5 -.35 .28 -.08 123 83

LLSF VANTAGE POINT F398

HILB/SHER QUEEN OF DIAMONDS

CCR Anchor 9071B

HPF Rite 2 Luv 398D

HILB/SHER Data Breach

AJE Gabby R7



Lot 58

SELLING 3 IVF REVERSE SORTED EMBRYOS

HILB Blue Ivy K44 X TJSC Coping With Destiny 9K

Est PM EPDs: 8 4.5 82 124 .27 3 17 58 12 5.6

Carcass: 26.3 -.39 .07 -.09 .76 111 74

TJSC COPING WITH DESTINY 9K

HILB BLUE IVY K44

WLE Copacetic E02

TJSC Diamonds Destiny 134C

Harkers Unleashed

HILB Miss Behati D016S



w/c Executive Order 8543B

Lot 200

Hetero Black Home Polled 3/4 SM 1/4 AN Bull
ASA#2900283 \ Tattoo: 8543B \ BD: 2/10/14 \ Adj BW: 77

CE	14	DOC	10.0
BW	-2.5	CW	20.7
WW	81	YG	-38
YW	125	Marb	.21
ADG	.28	BF	-.054
MCE	6	REA	.9
Milk	21	API	130
MWW	62	TI	84
Stay	12		

TNT Tuition U238
W/C UNITED 956Y
Miss Werning 956W
WAGR Dream Catcher 03R
MISS WERNING KP 8543U
Miss Werning 534R

- LOT 200: 5 UNITS CONVENTIONAL SEMEN
- LOT 201: 5 UNITS CONVENTIONAL SEMEN
- LOT 202: 5 UNITS CONVENTIONAL SEMEN
- LOT 203: 5 UNITS CONVENTIONAL SEMEN
- LOT 204: 5 UNITS CONVENTIONAL SEMEN
- LOT 205: 5 UNITS CONVENTIONAL SEMEN
- LOT 206: 10 UNITS CONVENTIONAL SEMEN
- LOT 207: 10 UNITS CONVENTIONAL SEMEN



Semen Packages



Lot 300

w/c Need4Speed 1016H

Homo Black Home Polled 3/4 SM 1/4 AN
ASA#3808253 \ Tattoo: 1016H \ BD: 2/26/20 \ Adj BW: 90

CE	16	DOC	6.5
BW	-7	CW	32.8
WW	82	YG	-43
YW	127	Marb	.3
ADG	.28	BF	-.064
MCE	8	REA	1.15
Milk	30	API	146
MWW	71	TI	90
Stay	13		

WBF Significant B132
RUBYS TURNPIKE 771E
Rubys Miss Cleo 240Z
W/C Executive Order 8543B
K-LER DOLLY'S QUEEN 609D
GW Miss GPRD 028X

- LOT 300: 3 UNITS SEXED 4 ML SEMEN
- LOT 301: 3 UNITS SEXED 4 ML SEMEN
- LOT 302: 3 UNITS SEXED 4 ML SEMEN
- LOT 303: 3 UNITS SEXED 4 ML SEMEN
- LOT 304: 3 UNITS SEXED 4 ML SEMEN



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